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Synergex Launches New Digital Signage Network

MISSISSAUGA, ONTARIO--(CCNMatthews - Nov. 2, 2006) - Synergex Corporation (TSX:SYX)("Synergex"), a leading provider of business solutions, today announced the launch of a new digital signage network called FITNET.TV™.

FITNET.TV™ is an innovative advertising and educational network displayed in health food stores, pharmacies, and fitness centres across Canada. In retail and brand channel networks, a Mintel report showed that on average customers visited stores with digital media twice as often as stores without it. Furthermore, customers spent an average on 5% more in stores with digital media, and impulse purchasing was twice as high as normally expected.

"Digital signage, as a part of Synergex' complete retail solution, represents the future of how advertisers and content providers will reach their target audience," said Eric So, Vice-President, Corporate Strategy of Synergex. "FITNET.TV™, is a leap forward for in-store marketing of health food products, geared towards the wellness and fitness communities."

Synergex offers customers, through its retail solution, multiple channels to engage a target audience with Digital Menu Boards, Digital Signage Networks, SmartHead™ Point of Sale Hardware Systems, Interactive Customer Kiosks with Smart Catalogue Technology, Web Radio, and mobile content pushing to mobile and cellular devices.

About Synergex Corporation

Synergex Corporation is a leading provider of business solutions. Synergex applies its proven expertise in supply chain management and process automation to emerging opportunities with high growth potential. The Company has four workgroups: Synergex Commercial Gateway, Synergex Technology, Synergex Digital Media, and Synergex Business Information, which provide value added depth in the areas of video game logistics and distribution, digital signage, point of sale solutions, Radio Frequency Identification, credit reporting and collection services. Headquartered in Mississauga, Ontario, Synergex serves a broad base of customers that includes a number of multinational enterprises. Synergex is listed on the Toronto Stock Exchange and trades under the symbol SYX. For further information, please visit www.syx.ca.

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