



SYNERGEX STRENGTHENS BUSINESS DEVELOPMENT IN COLOMBIA

MISSISSAUGA, ONTARIO—(July 31, 2007) – Synergex Corporation (TSX: SYX) (“Synergex”), a leading provider of business solutions, today announced its strengthening presence in Colombia through business and economic development initiatives.

“For many years, our Commercial Gateway solutions in Canada have made Synergex a leading service provider within the video gaming industry. Not only has Synergex’ new Colombian subsidiary attracted strong interest within the video game industry in Colombia, but our expert supply chain management solutions have also caught the attention of businesses serving different market sectors within the region.” said David Aiello, President & CEO of Synergex. Since its inception in March of this year, Synergex de Colombia has already secured video game distribution rights for the region with Activision, Atari, Capcom, Destination Software, American Game Factory, Koei, Konami, Midway, Namco Bandai, Sega, Sony Online Entertainment, Square Enix, Tecmo, Ubisoft, and Xseed and distribution rights for non-video game products with Alpha Security. Synergex de Colombia has also secured retail relationships with Falabella, Exito, and Carrefour.

“Our competitive advantage in Colombia is largely attributed to the systems that support the services that we provide, the expertise behind our proven business model, and the strategic positioning of our facilities in Colombia, which are located inside the Free-Trade Zone.” Aiello added.

In its inaugural year, Synergex de Colombia is providing a variety of services spanning across multiple industries. Synergex has already installed a digital signage advertising network in the Citibank Plaza, one of the largest commercial office towers in the region. Synergex Digital Signage is an innovative means of displaying still, motion, interactive rich media content, and other forms of information or advertising on large LCD screens that are displayed in retail and other commercial environments. Synergex Digital Signage has a proven track record of driving revenue growth through influencing consumers at the point of sale. Synergex’ revenue models in digital signage include generating hardware and software license sales, sales of content creation services, and in the case of the Citibank network, through the sale of advertising.

Synergex is also capitalizing on international economies of scale through transferring several business information, sales, and finance operations to Colombia and benefiting from significant cost savings. Synergex de Colombia has established itself in both its Citibank Plaza office and its Free-Trade Zone



warehouse in facilities encompassing over 40,000 square feet. These locations will serve as launch pads for deploying Synergex' products and services in the region including Commercial Gateway, Digital Signage, Business Information and Control Automation.

"I am pleased with the aggressive business development initiatives that our Colombian business has planned and executed upon in our first year of business in the region. The investments we have made into Colombia coupled with the business opportunities within the region are a shining example of Canadian Prime Minister, Stephen Harper's commitments made during his recent Latin America tour: to build strong, sustainable economies through increased trade and investment linkages." said Eric So, Vice-President, Corporate Strategy.

About Synergex Corporation

Synergex Corporation is a leading provider of business solutions. Synergex applies its proven expertise in supply chain management and process automation to emerging opportunities with high growth potential. The Company has three workgroups: Synergex Commercial Gateway, Synergex Technology, and Synergex Business Information, which provide value added depth in the areas of video game logistics and distribution, digital signage, retail solutions at the point of sale, graphic design, translation services, Radio Frequency Identification, credit reporting, and collection services.

Headquartered in Mississauga, Ontario, with operations across North, Central and South America, Synergex serves a broad base of customers that includes a number of multinational enterprises. Synergex is listed on the Toronto Stock Exchange and trades under the symbol SYX. For further information, please visit www.syx.ca.

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