

TSX:SPF.UN  
November 15, 2007

For Immediate Release

### Superior Plus to Host Investor Day in Toronto

Superior Plus Income Fund (the “Fund”) today announced that it will hold its annual Investor Day conference in Toronto at The Fairmont Royal York on Wednesday, November 21, 2007.

Grant Billing, Chairman and Chief Executive Officer, the Presidents of the four operating divisions, and Wayne Bingham, Executive Vice President and Chief Financial Officer will provide a detailed update on Superior’s current operations, short and long-term growth opportunities and financial position.

Members of the professional investment community are invited to attend the event. To register, please call 1-866-490-PLUS or email [hmcmaster@superiorplus.com](mailto:hmcmaster@superiorplus.com). The general public is invited to listen to the live webcast, which will begin at 8:30 a.m. EDT. The live webcast will be available at [www.welcome2theshow.com/avwtelav/SuperiorPlus](http://www.welcome2theshow.com/avwtelav/SuperiorPlus). Following the event, a replay will be available through a link on the Superior Plus website, [www.welcome2theshow.com/avwtelav/SuperiorPlus](http://www.welcome2theshow.com/avwtelav/SuperiorPlus). The presentation will also be available on the website upon the conclusion of the event.

### About Superior Plus and the Fund

Superior Plus Income Fund is a diversified business trust. The Fund holds 100% of Superior Plus LP, a limited partnership formed between Superior Plus Inc., as general partner and the Fund as limited partner. Superior Plus is focused on stability of distributions with value growth and has four Canadian based operating divisions: Superior Propane is Canada’s largest distributor of propane, related products and services; ERCO Worldwide is a leading supplier of chemicals and technology to the pulp and paper industries and a regional Midwest supplier of chloralkali and potassium products; Winroc is the seventh largest distributor of walls and ceilings construction products in North America; and Superior Energy Management provides fixed-price natural gas supply services in Ontario, Quebec, and British Columbia along with fixed-price electricity supply services in Ontario.

For further information about Superior Plus, please visit our website at: [www.superiorplus.com](http://www.superiorplus.com) or contact: A. Scott Daniel, Vice-President, Treasurer and Investor Relations, Tel: (403) 218-2953 / Fax: (403) 218-2973, E-mail: [sdaniel@superiorplus.com](mailto:sdaniel@superiorplus.com), Toll Free: 1-866-490-PLUS (7587)